



# CICE STRATEGIC FRAMEWORK



## MISSION:

Empowering climate tech innovators with the resources and networks to build a world-leading sector, reshape industries, and create enduring prosperity in Canada

## GOALS + ANNUAL OBJECTIVES:

1

### Catalyze Transformative Investment Opportunities

Lead new and follow-on innovation funding that supports economic growth and emission reduction.

2

### Drive Portfolio Success

Create value for high-potential portfolio companies by bridging relationships with strategic partners and selectively offering thought partnership to accelerate commercialization.

3

### Build Partnerships for Future Impact

Deliver value to founding members and cultivate new partnerships to strengthen CICE's sustainability.

4

### Lead the Conversation, Connect the Sector

Refresh CICE's brand to advance strategic outcomes. Galvanize action in the climate tech ecosystem through thought-leadership, convening and collaborative engagement.

5

### Build an Unstoppable Team and Culture

Refreshed Performance Culture Framework to embed learning, accountability and delivery in everything we do while becoming the team everyone wants to join.



## VISION:

A Canada where BC's climate tech innovation builds our prosperity and a decarbonized world

## FOCUS: ADVANCING CLIMATE HARD-TECH

At CICE, we invest in climate hard tech—tackling the toughest decarbonization challenges, first-of-a-kind projects, and problems software alone can't solve. We back real-world solutions you can touch, deploy and scale. Cutting carbon. Creating jobs. Driving growth. Building the future—one breakthrough at a time.

## STRATEGIES + PATHWAYS:

### Catalyze early-stage innovation

Catalyze investment in climate hard tech at its earliest stages. Our investment framework focuses on advancing credible, world-class solutions across Technology Readiness Levels (TRL) 4-9

### Drive market development + scale-up

Connect climate solutions providers with hard-to-decarbonize industries to accelerate innovation, commercialization, and scale up, creating jobs and economic growth

### Enable a world class climate tech sector

Identify and invest in strategic opportunities for BC to pioneer and attract the next generation of climate solutions and innovators

## GUIDING PRINCIPLES:

- We are impact and outcome-oriented
- We are constantly learning, seeking knowledge and insight
- We are a convener and collaborator
- We make evidence-based decisions
- We take thoughtful risks, fail fast and learn
- We are efficient and adaptable, with a bias for action
- We act with integrity and transparency