

STRATEGIC PLAN

FY 2025

North x

# NorthX Strategic Framework

## VISION

A Canada where BC's climate tech innovation builds our prosperity and a decarbonized world.

## MISSION

Empowering climate tech innovators with the resources and networks to build a world-leading sector, reshape industries, and create enduring prosperity in Canada.

## OUR DIFFERENCE

Economic prosperity through climate urgency

An evolving catalyst, funder, and investor

BC rooted with a global vision

Connector and community builder

Thought leadership and knowledge sharing



## Goals & Annual Objectives

1.	Catalyze transformative investment opportunities	Lead new and follow-on innovation funding that supports economic growth and emission reduction.
2.	Drive portfolio success	Create value for high-potential portfolio companies by bridging relationships with strategic partners and selectively offering thought partnership to accelerate commercialization.
3.	Build partnerships for future impact	Deliver robust value to founding members and cultivate new corporate relationships for NorthX's future.
4.	Lead the conversation, connect the sector	Focus on strategic outcomes. Lead the climate tech and energy sector through opportunities to engage our stakeholders, catalyze collaboration, and galvanize action.
5.	Build an unstoppable team and culture	Refreshed Performance Culture Framework to embed learning, accountability, and outcomes in everything we do while becoming the team everyone wants to join.

Where  
the future  
gets built

## Strategies and Pathways

LEAD EARLY-STAGE INNOVATION	DRIVE MARKET DEVELOPMENT + SCALE-UP	ENABLE A WORLD CLASS CLIMATE TECH SECTOR
Leading catalytic investment into innovation at its earliest stages. Our intelligent risk-taking framework maximizes investment outcomes and advances credible, world-class solutions across the TRL 4-9 range.	Connecting climate solutions providers with hard-to-decarbonize industries to support targeted innovation, commercialization and scale up, creating jobs, and economic growth.	Identification of and investment in strategic opportunities for BC to pioneer and attract the next generation of climate solutions and innovators.

NORTHX RESPECTFULLY ACKNOWLEDGES THAT IT OPERATES ON THE TRADITIONAL, ANCESTRAL, AND UNCEDED TERRITORIES OF THE FIRST NATIONS, INUIT, AND MÉTIS PEOPLES.